

## ***COHPA Objectives 2011-2012***

The overriding objective for COHPA is to be a voice for the commercial OH sector, setting standards and lobbying Government. COHPA is committed to its members and will continue to be an invaluable source of information and support to all members.

With this in mind COHPA has set four objectives for the forthcoming year:

- To enhance and raise the profile of COHPA and private sector Occupational Health in general by
  1. advocating the business case of private sector Occupational Health to government and decision makers.
  2. ensuring that government policy makers are aware of the benefits of OH to employers and that they seek to encourage its use further.
- To improve the knowledge base available to members by:
  1. Publication of monthly Info Bulletins
  2. Highlighting articles of interest
  3. Forming closer links with respected OH Journals and Media
  4. Access members' areas of specialism
- To support members through the SEQOHS accreditation process, COHPA is committed to SEQOHS and its aims and will support members through accreditation to help make the process as straightforward as possible by seeking clarification of issues, highlighting practical solutions and partnering and participating in SEQOHS Strategy Forums.
- Expand business to business networking opportunities through:
  1. Holding and or attending events and seminars
  2. Instigating discussion forums
  3. Expanding membership
  4. Improving the COHPA website
  5. Improving relations with Associate Members
  6. Forming stronger links with other key bodies
- To improve business opportunities for members by working to increase the number of PSB's (Possible Service Buyer) enquiries that COHPA receives and expanding membership.